

What's all the Hoopla at the Library ?

Mark Twain Library card holders can now instantly explore, borrow and enjoy thousands of movies, television shows, music albums and audiobooks, all available for mobile and online access through a new partnership with Hoopla™. Card holders simply download the free hoopla digital mobile app on their Android or IOS device to begin enjoying thousands of titles – from major Hollywood studios, record companies and publishers – available to borrow 24/7, for instant streaming or temporary downloading to their smartphones, tablets, computers and Apple TV.

“Books are just the beginning at the Library”, notes Library Director Beth Dominianni. “Hoopla is a wonderful way to offer a great new service that enables our Redding community members to instantly stream thousands of popular titles to their devices, whether it is for education or entertainment. The easy-to-use interface and lets us satisfy all of our patron’s needs in a new modern way. And, the service is provided by Midwest Tapes, a very trusted partner to public libraries for over 25 years.” Dominianni further explains, “To use Hoopla, click on the link to the Library’s website marktwainlibrary.org and follow the easy directions. You will first be asked to download an application to your computer or mobile device. Be sure to have your library card handy, as your card number is your key to accessing the dynamic content. “

For further information please contact the Mark Twain Library (203) 938-2545. Staff will be happy to make an appointment to show you how to be part of all the hoopla at the Library.