

MISSION:

Honoring the spirit and legacy of our founder,
The Mark Twain Library is Redding's destination
for discovery, enrichment, and connection...
where books are just the beginning.

VISION:

The Mark Twain Library strives to be the cultural
crossroads of Redding.

THE MARK TWAIN LIBRARY ASSOCIATION WAS FOUNDED IN 1908 BY OUR NAMESAKE, MARK TWAIN.
He spent the last few years of his life in Redding, CT and truly fell in love with the town. As a way to give back to his neighbors, he formed The Mark Twain Library Association and raised the funds needed to construct our original building. He started our public library collection with his own personal book collection, which is still housed in our public meeting room.

GOAL 1 SPACE PLANNING

CREATE A PLAN FOR ADAPTING AND UPGRADING OUR FACILITY USING ALL AVAILABLE SPACE TO ALIGN WITH COMMUNITY AND STAFF NEEDS.

- Engage with an architect to expand our facility to make it more accessible via an elevator.
- Enlarge our dedicated children's programming space and identify a gathering space for teens.
- Create areas for different noise environments that encourage quiet work or casual meetups.
- Upgrade staff workspace to increase efficiencies and storage.



GOAL 2 PROGRAMMING FOR CHILDREN, TEENS, AND ADULTS

CONTINUE TO ENRICH THE COMMUNITY WITH A WIDE VARIETY OF CULTURAL AND INTELLECTUAL PROGRAMMING.

- Expand program offerings for middle and high school students.
- Maintain and grow our connection with Redding schools and community organizations.
- Promote activities and programs that explore culture beyond the environs of Redding.

GOAL 3 BOOKS AND RESOURCES

ENSURE THE RELEVANCE AND VALUE OF THE LIBRARY'S COLLECTION AND ACCESSIBILITY TO RESOURCES.

- Decrease wait time for popular titles.
- Foster a lifelong love of reading and promote our existing book collection.
- Expand digital offerings.
- Promote the offerings available through our library's consortium.

GOAL 4 SERVICES AND TECHNOLOGY

STAY RELEVANT AND EMBRACE CHANGE.

- Improve on the ability to offer technology services.
- Cultivate a skilled staff by increasing opportunities for professional development in this area.
- Determine optimum service hours and expand where necessary.
- Explore coffee and refreshment offerings, due to our centralized location in the rural town of Redding.

GOAL 5 COMMUNITY VALUES

MARK TWAIN LIBRARY IS CENTRAL TO THE FABRIC OF THIS TOWN.

- Reinforce our connection to Mark Twain and protect his founding collection.
- Strengthen the Library's role as a source of community connection.

GOAL 6 FISCAL SUSTAINABILITY

INCREASE THE OVERALL LEVEL OF FINANCIAL SUPPORT FOR THE LIBRARY.

- Establish a stronger and more consistent financial relationship with the Town of Redding.
- Increase and maintain awareness of the Library's public private partnership with the Town of Redding.
- Find ways to acknowledge, celebrate, and appreciate our volunteer base.